



Zach Carlson

Graphic Designer, Web Designer

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Experience

Program to Aide Career Exploration (P.A.C.E.)

Worked as a lab assistant and a general assistant to the Graphic Design faculty at Ohio University between August 2012 until graduation in May 2013.

AIGA 50 Books 50 Covers Traveling Exhibition

Created the design and aesthetic direction for Ohio University's stint of the AIGA traveling exhibition 50 Books/50 Covers. Also took part in designing all print, digital, and display vinyl for the event.

Freelance Work

McHappys Bake Shoppe

Created a website design for their website that was fresh, yet faithful to their established brand and identity. Following a brief approval process, proceeded to direct and co-develop the new website.

Awards

Charles Logan Smith Award

Recipient of the Charles Logan Smith Award for Design Excellence in May 2013. Received this award following the presentation of my capstone project the proof-of-concept game Polarity, as well as for a portfolio review and interview administered by Dan Walsh.

Skills

Adobe Creative Suite

High proficiency in Adobe programs Photoshop, Illustrator, InDesign, Dreamweaver, as well as After Effects.

HTML, CSS, CSS3

One semester course in HTML and web development culminating in creating my own portfolio website, as well as redesigning McHappys Bake Shoppes website. Have continued to learn, read, and practice good development technique.

Education

Ohio University

Studied four years at Ohio University's Graphic Design program, culminating in a Bachelor of Fine Arts degree, as well as a wealth of exposure and experience in a variety of mediums and art forms. Secured a 3.2 cumulative grade point average.